

IMPACT REPORT

2024



HENDRIX
COLLEGE

1600 Washington Avenue, Conway, AR 72032

HENDRIX
COLLEGE

A MESSAGE FROM **OUR PRESIDENT**



Dear Friends of Hendrix College,
The past year has been filled with excitement as we've celebrated both cherished traditions and new milestones. I am deeply grateful to be part of this extraordinary Hendrix community, where generations of individuals come together to support an institution that transforms lives.

This Impact Report is a testament to our collective commitment to empowering our students, preparing them to lead lives of accomplishment,

integrity, service, and joy. It reflects the incredible work we've done together to make a lasting difference in the lives of our student scholars and the world around us.

Thank you for being an important part of this journey. Your support and dedication are essential to everything we do at Hendrix College

With gratitude,



Dr. Karen Petersen
President of Hendrix College

CLASS OF 2028 BY THE NUMBERS

Hendrix welcomed 340 new students to campus on Move-in Day, Tuesday, August 20. The Hendrix Class of 2028 has **16%** more students than the previous year's entering class, with the new students selected from among **3,165** applications submitted — the highest number of applicants in Hendrix history.

Following a week of orientation activities, fall semester classes began on August 27.

- Average GPA: **3.76** Average ACT composite score: **27**
- **48** first-generation college students, just over **30%** are members of underrepresented groups
- **54%** of first-year students are from Arkansas; **14** other states are represented including Texas, Oklahoma, and Tennessee
- International countries represented are Bangladesh, Colombia, Kenya, United Arab Emirates, and the United Kingdom
- More than one-third (**34%**) of new students are Pell Grant recipients
- **Twenty-three** new students have a parent, sibling, or other relative who previously attended Hendrix
- Domestically, the longest new student trip to campus was **1,443** miles, from Diamond Bar, California; Internationally, the longest was **8,429** miles. Others made local moves, with **24** students from Conway choosing Hendrix.



Class of 2028 during orientation activities, August 2024.

CAREER OUTCOMES

As a result of the intensive residential liberal arts education they receive here, our Hendrix graduates enter the work force ready to engage. They can creatively solve problems and proactively engage teammates in collaborative work. Hendrix graduates are skilled communicators, highly sought-after by local, regional, national, and international organizations because of our interactive, hands-on curriculum and vibrant, student-led campus community.

CORE COMPETENCIES OF HENDRIX GRADS

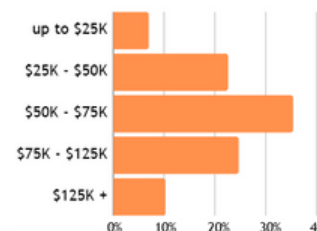
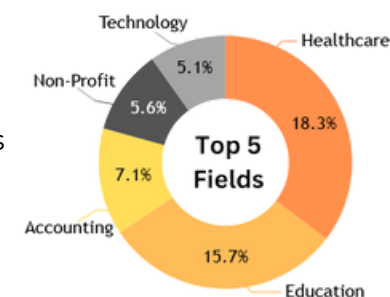


GRADUATE OUTCOMES



Within five years of graduation, all our alumni respondents seeking employment have a job.

Our graduates pursue a variety of careers in the for-profit and non-profit sectors.



The median annual income of these alumni is between \$50,000 and \$74,999.

A LEGACY OF GIVING

DR. WILLIAM C. ROBERTS INNOVATION FUND

Hendrix College has received a \$4.6 million bequest from the estate of forward-thinking alumnus, former board member, and loyal supporter, the late **Dr. William “Bill” Roberts ’65** of Conway. The bequest — one of the largest estate gifts in Hendrix’s history — will be used to invest in new academic and co-curricular initiatives that support the College’s residential liberal arts mission through the previously established Dr. William “Bill” Roberts Innovation Endowment Fund.

A longtime Hendrix donor, Roberts used this bequest to further reflect his passion for the College and the education he received, which prepared him for a career as a physician and a life of engaged citizenship.

After Hendrix, Roberts attended the University of Arkansas at Little Rock for Medical Sciences School of Medicine, where he became licensed as a Doctor of Internal Medicine and received a Fellow in Cardiology certificate. He continued his medical career in the U.S. Army and received the Department of Defense Joint Service Commendation Medal in 1972 for meritorious service as a medical officer.

In 1974, Roberts opened his private practice in Conway, faithfully serving Conway area residents and generously supporting many charitable organizations in the community for nearly a half century. A Hendrix College Board of Trustees member for 12 years, Roberts advised pre-med students at Hendrix and served in a volunteer supervisory role for health care on campus for many years.

NEWS WORTHY



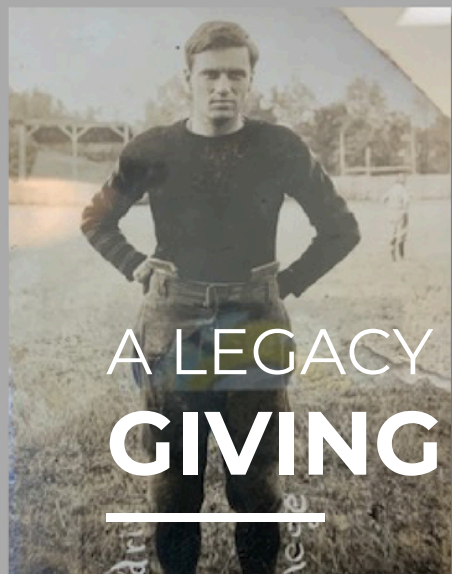
BRIGHTON GIFT HONORING THE CHAPPELLETS

*Supporting the Renovation of
Martin Hall*

Dr. Chuck Chappell '64, Melissa Taulbee Brighton '97, President Karen Petersen, Dr. Carol Weygandt Chappell '70, and Drew Brighton '98 in front of historic Martin Hall spring 2024.

Melissa '97 and Drew '98 Brighton have generously chosen to fund two resident assistant suites in Martin Hall, each named in honor of Drs. Chuck and Carol Chappell. This thoughtful gift recognizes both of them for their individual contributions to Hendrix, as well as their lasting influence on the Brighton family. While Chuck’s distinguished 30 years as a professor at Hendrix may be more widely celebrated, the second suite honors Carol’s significant impact as an alumna, parent, and supporter of the college, particularly through her role as the spouse of a faculty member.

Though the gift was initially anonymous, the Brightons invited the Chappells to lunch on campus to reveal themselves as the donors.



A LEGACY OF GIVING



John T. Holleman Sr., Hendrix College Class of 1923, left; and his great-grandson Josh Holleman '27, right, a current member of the Hendrix College football team

JOHN HOLLEMAN, III

FUNDS ATHLETIC DIRECTOR OF DEVELOPMENT

Hendrix College is excited to announce a generous gift from John Holleman III, a dedicated supporter and parent of a current student-athlete, to fund the inaugural Director of Development for Athletics position. This gift will underwrite the role for its first few years, marking a critical step in the College's efforts to strengthen relationship-building and fundraising efforts for Warriors Athletics.

Holleman's gift is a reflection of his family's deep ties to Hendrix and their belief in the value of athletics in shaping well-rounded students. Their family legacy at Hendrix can be traced back to 1891, when the College's records show John B. Holleman, great-great-grandfather of John III, was enrolled as a student. John III's father, John T. Holleman Jr. '51, played football at Hendrix, as did his grandfather, John T. Holleman Sr., who graduated from Hendrix in 1923. Now John III's son, Josh Holleman '27, plays football for the Warriors.

"Given our family's historical connection with Hendrix, it was the least we could do to make this investment in athletics," said Holleman. "Josh and I need every blessing we can get in our lives, and I've never failed to receive blessings back at least tenfold on every dollar I've contributed to a good cause like Hendrix Athletics."

NEWS WORTHY

NEW MASCOT MADE POSSIBLE BY VMS TRUST & KENT RICHEY '65

Our New Mascot was Revealed at Homecoming



This fall, Hendrix celebrated its first Homecoming in 64 years. As the Warriors walked off in dramatic fashion in front of a raucous crowd at Young-Wise Memorial Stadium, the 31-28 win over Huntingdon was not the only source of excitement.

Before the team ran out of Sturgis Athletics Center at Homecoming, they were introduced to the newest member of the Warriors athletic community — the new official mascot of the Hendrix Warriors.

Our student body participated in the naming of our mascot. Ultimately, the name Altus was chosen as a tribute to the city where Hendrix was originally located.



HENDRIX ATHLETICS RETURN TO SCAC IN 2025

Hendrix College has announced that it will return to the Southern Collegiate Athletic Conference (SCAC) beginning in fall 2025. Hendrix was previously a member of the SCAC from 1992 to 2012.

The SCAC strategically aligns with the geographic region of Hendrix College's student enrollment, student-athlete recruitment, and alumni base. Most of the other SCAC member schools are also in close proximity to Hendrix.



JOHN GILL PRE-LAW PROGRAM

A LEGACY OF GIVING

l to r: Dr. Rock Jones, Sallie Gill, George Gill, Hendrix President Karen Petersen, Hendrix Provost Dr. Teresa Garrett, Marjem Gill, John Gill, and Hendrix VP for Advancement Dr. Meredith Brunen.

George and Sallie Gill of Barrington, Illinois, are generously supporting the College's pre-law program in honor of their brother and brother-in-law, John Gill. This generous contribution will officially rename the program as the John Gill Pre-Law Program at Hendrix College.

John Gill, a distinguished attorney and revered figure in the Arkansas legal community, dedicated his 60-year career to the pursuit of justice and public service. A Hendrix alumnus and graduate of Vanderbilt University School of Law, Gill held numerous esteemed positions, including President of the Arkansas Bar Association and membership in the American College of Trial Lawyers. As Senior Counsel at the Little Rock law firm Gill Ragon Owen, P.A., his unwavering commitment to legal excellence and ethical leadership has shaped Arkansas's legal landscape and inspired countless aspiring lawyers.

The newly established John Gill Pre-Law Program Endowed Fund will be managed by Hendrix College to enhance opportunities for students aspiring to enter law school or pursue careers benefiting from a legal education.

Hendrix's pre-law program boasts an 87% law school acceptance rate, with students scoring above the national average on the LSAT. This endowment will provide enhanced resources and opportunities for students, further strengthening their preparation for careers in law and leadership roles in related fields.



Hendrix College students now have a seamless pathway to becoming transformational teachers and leaders in education, thanks to a new academic degree partnership with the University of Central Arkansas.



HENDRIX PARTNERSHIPS



Hendrix College and the **Clinton School of Public Service at the University of Arkansas** partner to prepare Hendrix students for careers as public service leaders through the Clinton School's Master of Public Service degree program.



Hendrix College has joined the **University of Arkansas at Little Rock William H. Bowen School of Law's Pathway Program** for students who wish to pursue legal education and earn the Juris Doctor credential to attend the Bowen School of Law.





pictured l to r: Dr. John Byrd, Dr. Tom Goodwin, and Dr. Omer Shedd

DRS. BYRD & GOODWIN

CREDITED WITH EARLY WORK ON CANCER DRUG

Dr. John C. Byrd, Hendrix Class of 1987, and his mentor, retired Hendrix College Professor of Chemistry Dr. Thomas E. Goodwin, are named as collaborators among the many researchers involved in the discovery and development of a particular dihydroorotate dehydrogenase (DHODH) inhibitor used in the treatment of cancer.

Byrd, who is now at the University of Cincinnati, previously conducted research at OSUCC – James. He has become known worldwide as a specialist in hematologic malignancies, and his laboratory's summer research interns have included Hendrix undergraduate students for many years. Byrd has remained an active Hendrix alumnus; he received a Hendrix Odyssey Medal in 2015 and currently serves on the Board of Trustees.

As a Hendrix student in the 1980s, Byrd benefited from what Hendrix students still experience today: a high level of one-on-one mentoring alongside undergraduate research opportunities that are a hallmark of small liberal arts colleges. Many Hendrix alumni like Byrd cultivate ongoing relationships with professors like Goodwin, continuing to make a positive difference in their own lives as they focus their work on changing the world for the better.



pictured l to r: Dr. Alan Tackett, Dr. Cabrina Campbell, Amanda Brooks, & Daniel Ellis

2024 ODYSSEY MEDALISTS

The Odyssey Medal is presented to alumni whose life achievements exemplify the ideals of the Hendrix Odyssey Program. Medalists are selected by the Hendrix Board of Trustees for their accomplishments in one of the six Odyssey categories: Artistic Creativity, Global Awareness, Professional and Leadership Development, Research, Service to the World, or Special Projects.

Cabrina Campbell, M.D. '85 – Professional and Leadership Development

Daniel Ellis '96 – Artistic Creativity

Alan Tackett '98 – Research

Lorraine Berry Woodward '84 – Service to the World
*not pictured - unable to attend

Amanda Brooks '08 – Special Projects



*Scan to learn more about
the Odyssey Medal!*

HENDRIX TRADITIONS

Hendrix College boasts a rich history filled with traditions cherished by generations of students and alumni. From the timeless spirit of Shirttails to the creativity of Campus Kitty, these traditions continue to unite the Hendrix community and celebrate its unique culture. With each passing year, these rituals evolve while staying true to their roots, preserving the vibrant legacy of Hendrix for future generations.



SHIRTTAILS 2024

In 1913, the Hendrix football team beat Ole Miss 8-6, leading to a spontaneous celebration of more than 200 male students parading in their pajamas through downtown Conway. Today, Shirttails is still a vibrant competition among first-year students from each residence hall. This year's winners were Veasey & Couch Halls.



ORIENTATION c/o 2028

New students were formally welcomed by Hendrix faculty and the College leadership at New Student Convocation followed by a full week of Orientation activities. Students toured Conway, enjoyed games, activities, and social events, were introduced to campus and academic life all capped off with the Orientation Trip.



CANDLELIGHT CAROL

For over 60 years, the Candlelight Carol Service has marked the start of the holiday season for the Hendrix community and those around Arkansas as they make a trip to Greene Chapel. Services were December 5-8. Tour locations include Fayetteville and Jonesboro.

NEWS WORTHY



Forbes

HENDRIX TOP PERFORMER - SOCIAL MOBILITY

Ranked by US News & World Report

Hendrix College is once again ranked among the country's top liberal arts colleges and has risen 15 spots on the "Top Performers on Social Mobility" listings released this morning as part of the *U.S. News & World Report 2025 Best Colleges* rankings.

HENDRIX RANKED AMONG MOST BEAUTIFUL CAMPUSES

by Southern Living

According to Southern Living, "The natural campus, lined with azalea borders, old oaks, and pines, and campus landmarks, along with the architecture of academic buildings and residence halls, show that Hendrix values learning and community."

HENDRIX NAMED IN TOP 25 COLLEGES WITH GENEROUS FINANCIAL AID

by Forbes Magazine

According to Forbes, private colleges are "rarely viewed as an affordable option in higher education," but Hendrix "is considered one of the most affordable schools in the country" and is an example of "a private institution that goes the extra mile to make its education affordable."

HOMECOMING & FAMILY WEEKEND

*Sponsorship opportunities available! Contact Advancement@hendrix.edu for details.

Hendrix College marked its new combination of Family Weekend/Homecoming by hosting a series of exciting events that showcased the institution's commitment to academics, the arts, athletics, and its vibrant community spirit.

On Thursday, September 26, the College honored five distinguished alumni with Odyssey Medals for extraordinary achievements across six categories of the College's signature engaged learning program.

On Friday, September 27, students' families received a warm welcome, offering a glimpse into campus life. They had the chance to sit in on classes, attend the premiere of a new play, visit student clubs and academic events, explore the Windgate Museum of Art, and cheer on the women's soccer team, who shut out the University of the Ozarks.

Saturday featured a series of memorable events, including family photo opportunities at the campus gazebo, a morning concert featuring musical selections from the Hendrix Chamber Orchestra, Hendrix College Choir, and Hendrix Wind Ensemble, and an outdoor market in The Village at Hendrix, followed by a barbecue lunch.

The weekend's excitement peaked during Saturday's Homecoming football game against Huntingdon College, which Hendrix won 31-28.

The weekend concluded with a Sunday coffee gathering in Butler Plaza, a worship service in Greene Chapel, and a volleyball match, wrapping up an unforgettable Family Weekend and Homecoming celebration.



Alumni Weekend 2025

*Sponsorship opportunities available!

SAVE THE DATE
APRIL 4-6
2025

FEATURED EVENTS

Half Century Club Luncheon
Inducting the Class of 1975

2025 Alumni Association Awards Brunch

Last Lectures to Alumni
Hear from our retiring faculty!

Class Parties
If your class year ends in a 0 or a 5, it's your turn to party!

Alumni Concert
Did someone say party in the brick pit?



CLASS PARTIES

Every party needs a host!

If you are interested in hosting or co-hosting a class party, please contact alumni@hendrix.edu!



*Contact the Alumni & Constituent Engagement Office for details at alumni@hendrix.edu.

2025 DAY OF GIVING



APRIL 10, 2025!

Mark your calendars and join us!

Hendrix Day of Giving is a 24-hour celebration of the Hendrix spirit! This is your chance to make a difference in the lives of our students, faculty and programs. Together, we can rally the Warrior community to support what we love most about Hendrix.

Hendrix Day of Giving is a day to celebrate who we are and what we do. It's a day to show up for Hendrix. It's a day to show up for our student, faculty, staff, and alumni. We are Hendrix. And on Hendrix Day of Giving, we show our orange.

Every gift, no matter the size, makes an impact. Save the date, spread the word, and plan to be part of this incredible day.

On April 10, let's show the world what Hendrix can achieve when we come together.

On Hendrix Day of Giving,
We Show Our Orange.



WAYS TO GIVE

Your generosity fuels Hendrix College's mission and ensures we can continue to provide transformative experiences for our students. Here's how you can direct your support to key priorities:

- **Hendrix Fund:** Support the college's greatest needs, from scholarships to campus enhancements, through our annual fund.
- **Endowed Scholarships:** Create life-changing opportunities by providing financial aid to deserving students.
- **Odyssey Program:** Empower experiential learning with funding for student-led projects, internships, global travel, and undergraduate research.
- **Athletics:** Strengthen Warrior Athletics by investing in programs, facilities, and student-athlete success.
- **Endowed Professorships:** Attract and retain top-tier faculty by supporting distinguished teaching and research positions.
- **Endowed Head Coaching Positions:** Sustain excellence in athletics with funding for endowed head coaching roles.

Every gift, in every form, helps Hendrix create opportunities for students, fosters innovation, and advances our mission. Thank you for investing in the future of Hendrix College.



Scan to Give!

For more information about giving to Hendrix, scan the QR code or contact advancement@hendrix.edu.